I Gede Astikayasa

UI / UX Designer

igedeastikayasa@gmail.com
+6281999706233
astikayasa.com
linkedin.com/in/igedeastikayasa

Experience

Upwork | Top Rated - UI/UX Designer

Freelance
May 2021 - June 2026

- Delivered end-to-end UI/UX design solutions for diverse clients, focusing on creating intuitive and engaging user interfaces.
- Specialized in UI animation using Lottie to enhance user interactions and bring designs to life.
- Collaborated with international clients to understand project requirements and deliver designs that align with their brand identity and user needs.
- Utilized tools such as Figma and After Effects to create wireframes, prototypes, and high-fidelity designs.
- Managed multiple projects simultaneously, ensuring timely delivery and adherence to client specifications.
- Maintained a consistent 100% Job Success Score on Upwork, reflecting a commitment to quality and client satisfaction

VML Dubai - UI /UX Designer

Contract
January 2026 - June 2026

- Created dynamic Lottie animations for ANB Bank to enhance user engagement and deliver a visually appealing experience.
- Designed user interfaces (UI), UI motion, and scalable design systems for major clients across Saudi Arabia and the UAE.
- Refined UI designs, user flows, and interactive prototypes based on user research insights and usability testing feedback.
- Worked closely with the development team to integrate UI motion and animation elements seamlessly into both mobile and web platforms.
- Created high-fidelity wireframes, animated UI motion prototypes, and visual assets using Figma and After Effects to ensure brand consistency.

Insvire - UI /UX Designer

Freelance
July 2022 - October 2025

- Designed and developed the Curious app, a mobile and web-based social media platform, focusing on user experience and intuitive interfaces.
- Created interactive UI animations and Lottie animations to enhance user engagement, making the app feel dynamic and visually appealing.
- Worked closely with the development team to integrate motion and animation elements seamlessly into both mobile and web platforms.
- Conducted user research, usability testing, and feedback sessions to continuously improve the app's user experience.
- Designed high-fidelity wireframes, prototypes, and visual assets using tools like Figma and After Effects, ensuring consistency across both platforms.

Education

IDB Bali

Bachelor's DegreeVisual Communication Design
Graduated with GPA 3.5
2015 - 2019

Certifications

Adobe Certified Associate (ACA)

Visual Communication using Adobe Photoshop® CS6
Issued: October 2019

Skills

Design

UX Research, UI/Interaction Design,
Wireframing, Prototyping, UX Writing, Usability Testing, UI Animation, Lottie Animation

Software

Figma, Adobe Illustrator, Adobe Photoshop, Adobe After Effects

Experience

Melon - UI/UX Designer

Contract
Aug 2021 - Jul 2022

- Collaborated with a decentralized platform focused on Video Content Collectible NFTs, contributing to the design and user experience of web3-based applications.
- Produced promotional videos for social media platforms, showcasing the MELON NFT and driving engagement within the community.
- Designed intuitive user interfaces that enhanced user engagement and facilitated seamless interactions within the NFT marketplace.
- Utilized tools such as Figma to create wireframes, prototypes, and high-fidelity designs aligned with the company's vision.

Cuscapi Berhad - UI/UX Designer

Full Time
Nov 2020 - Jul 2021

- Collaborated with cross-functional teams to design and enhance user interfaces for Cuscapi's suite of F&B solutions, including C360Engage and Transight POS systems.
- To keep up with latest UI/UX trends, proactively share them with team, and update design guidelines to maintain quality & standards of the team from a UI/UX perspective.
- Create wireframes or prototypes, based on agreed customer journeys and present them to the stackholders
- Efficient and productive day-to-day management and execution of tasks.
  Work with the product team to understand end-user requirements and meeting client expectations.
- To conduct user behavior research to design ideal user experience.

Avatar Solution - UI/UX Designer

Full Time
Oct 2019 - Nov 2020

- Collaborated with cross-functional teams to design and develop user interfaces for various software products, including Avatar Ticketing Management, KAMAR Property Management Solutions, and aResto F&B POS Systems.
- Conducted user research and usability testing to inform design decisions, enhancing user satisfaction and engagement.
- Utilized tools such Adobe XD to create wireframes, prototypes, and high-fidelity designs aligned with client requirements.
- Designed promotional banners and visual assets for websites and social media platforms to support marketing campaigns and brand awareness.
- Worked closely with developers to ensure seamless implementation of designs, maintaining consistency across web and mobile platforms.